



**Pro AV AI Solutions for all environments**

## Professional audiovisual solutions

We are a young Spanish company, passionate about the latest technologies and obsessed with customer service, with international distribution through the professional channel. We offer a wide range of audiovisual solutions that help to enhance the collaboration and communication required in today's world, helping to facilitate the proper adaptation to changes and needs in various work environments.



A European Company

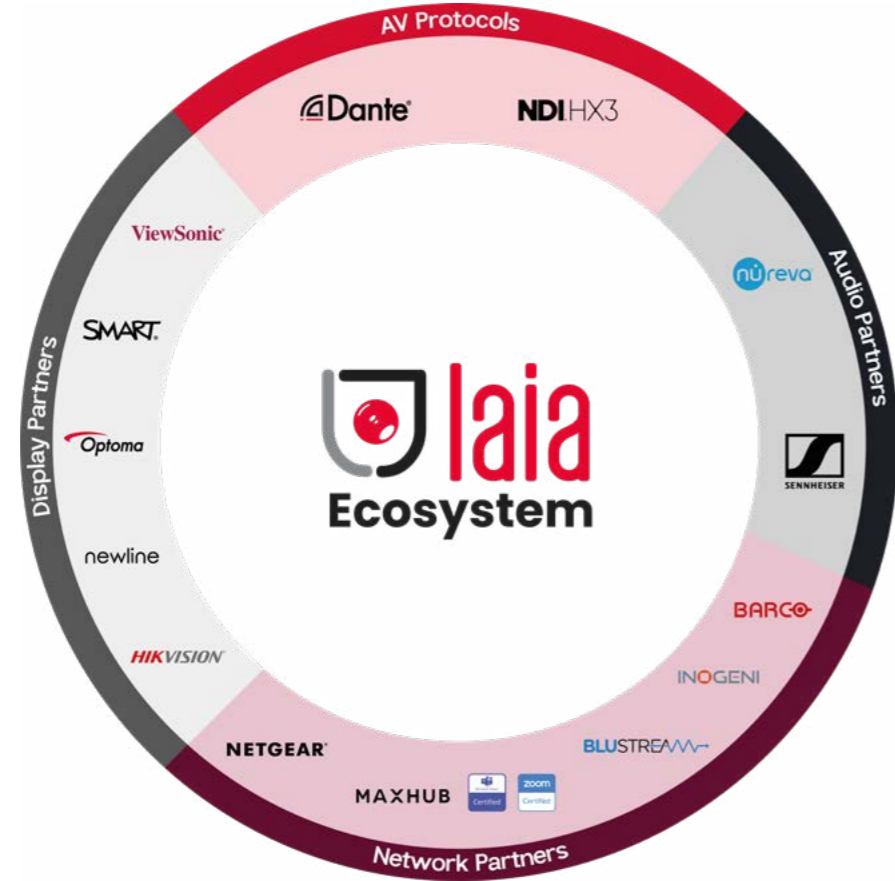
## Solutions for all environments

With Laia's AV solutions you will be able to satisfy the communication needs of any environment. Enjoy all our communication possibilities thanks to the full interoperability of all our equipment.



# Total compatibility

Our audiovisual solutions are compatible with leading video conferencing platforms, production, streaming software and wireless communication solutions. They are also compatible with different operating systems.



# C - Pro

Plug & Play FHD & 4K cameras, with intelligent speaker tracking, facial and voice recognition. Compatible with leading video conferencing services. Simple, effective and reliable video solutions for medium to large venues.



## C-Pro Bullet 4K AI

4K quality for perfect productions

Our C-Pro Bullet 4K AI delivers 4K image quality and a wide viewing angle, making it ideal for capturing all participants in large and medium-sized spaces. With the "standing up" AI, it automatically adjusts the framing when the speaker stands up.

- Automatic tracking by AI
- Ultra HD 4K CMOS sensor
- Wide viewing angle
- Dynamic exhibition



## C-Pro 4K AI

The most complete solution for any environment

The camera's autofocus technology further enhances the viewing experience. With the AI tracking function, you can move freely around the room and the camera will never lose sight of you, AI ensuring continuous, uninterrupted tracking.

- HDMI-SDI - USB3.0 - IP
- 4K resolution
- AI Tracking
- Multiple protocols



## C-Pro 12X AI

The solution with artificial intelligence and PTZ movement

The impressive FullHD image delivered by its 1/2.8" CMOS sensor at up to 60 fps together with its AI autofocus technology make our C-Pro the highest quality camera in its segment. AI tracking allows you to move around the room while the camera never loses sight of you for a second.

- HDMI -SDI - USB3.0 - IP
- Full HD resolution
- Multiple protocols
- AI tracking



## C-Pro 20X AI

The perfect blend of artificial intelligence and PTZ motion technology

The combination of advanced artificial intelligence and PTZ motion technology makes this camera a standout solution. Its 1/2.8" CMOS sensor delivers stunning FullHD video at up to 60 fps, while AI-powered autofocus ensures exceptional clarity. The AI tracking feature allows seamless movement around the room, keeping the subject in focus at all times, making it an ideal choice for high-quality presentations and dynamic environments.

- HDMI -SDI - USB3.0 - IP
- Full HD resolution
- Multiple protocols
- AI tracking



## C-Pro UP 4K Pro

The video conferencing bar with smart tracking

C-Pro UP 4K Pro is an all-in-one bar that covers all AV needs in a single device. With 4K resolution at 30 fps and artificial intelligence for auto-framing via facial or audio recognition, it's ideal for collaborative spaces. It easily integrates with any video conferencing platform, offering professional quality and versatility.

- Facial and audio recognition
- Digital microphone up to 6 metres
- 4K at 30 fps
- HDMI 2.0 and 5X digital zoom



### C-Pro Voicetrack M2

Automatically focuses on the speaker

C-Pro Voicetrack M2 is perfect for dynamic spaces like debates or educational events. With a dual camera (PTZ and panoramic), 12X optical zoom, and advanced AI, it offers voice tracking, automatic framing, and modes like whiteboard or presenter, adapting to any need with quality and precision.



12X optical zoom



USB camera with HDMI 2.0



AI Framing



Full HD resolution



Microsoft Teams

zoom

go facing

Google Meet

] pexip [

Blackmagicdesign

vMix

OBS Open Broadcaster Software

WOWZA media systems

Dante

NDIHX

NewTek

Modena biamp.

BLUSTREAM

ClickShare BARCO

nureva

SHURE

INOGENI

SENNHEISER

Optoma

ViewSonic

newline

SMART

HIKVISION

MAXHUB



# My Team

LaiA cameras cover every need in meeting rooms. Our videoconferencing equipment is autonomous based on H323/SIP. Classic videoconferencing with the latest technology and security on the market.



## My Team Sharer

Wireless solution for hybrid meetings

One-click screen sharing, no cables, no software installation and up to 4K video quality with the myTeam Sharer/Dongle Plug&Play device (optional).



BYOD & BYOM



Screen sharing



4K 60FPS video quality via HDMI



4 simultaneous presentations



## My Team TP104SY

The videoconferencing terminal with the most connectivity and communication options on the market

The TP104SY pack is the ultimate video conferencing solution. It adds the acclaimed C-Pro 4K AI, a PTZ camera with built-in artificial intelligence along with the TP100S and the B-Hybrid Mic, a 360° omni-directional microphone with up to 6 metres of voice pick-up.



H264 data sharing



12X optical zoom



AI PTZ tracking



Dual streaming 1080P



## My Team TP1

Get together and collaborate in a simple way

Turn any meeting room into an exceptional video conferencing space with myTeam TP1. No matter the size, our TP1 is equipped to deliver the perfect video conferencing experience.



H264 data sharing



Ethernet and WiFi



Intuitive user interface



WiFi microphone

# Broadcaster

With Laia cameras and control desks you can cover everything from film and television production to event streaming. Our Broadcaster range is compatible with all major production, streaming and wireless communication solutions.



## Broadcaster 30X

NDI® licensed camera with unique PTZ design

The Laia Broadcaster 30X is the ideal camera for live broadcasts from large rooms such as auditoriums, where maximum image quality, mobility and shot adaptation is necessary and essential due to the flexibility provided by its 30X hybrid zoom.

- 30X optical zoom and 255 presets
- Inline audio input for LAN

- Full HD resolution
- IP and IR remote control



## Broadcaster 4K AI

The professional 4K camera with intelligent tracking technology

Broadcaster 4K AI is recognised as one of the highest quality cameras on the market, thanks to the stunning 4K image produced by a 1/2.8" CMOS sensor, capable of capturing up to 30 fps. When combined with its advanced autofocus technology using AI tracking, it delivers exceptional visual performance.

- HDMI - SDI - USB3.0 - IP
- AI tracking

- NDI License HX2 and SRT
- Multiple protocols



## Broadcaster 12X AI

AI tracking to make sure you don't miss anything

Broadcaster 12X stands out as one of the highest quality cameras for streaming. It delivers an excellent FullHD image through its 1/2.8" CMOS sensor, capable of capturing up to 60 fps.

- HDMI - SDI - USB3.0 - IP
- NDI license HX2 and SRT

- AI tracking
- Multiple protocols



## Broadcaster 20X AI

Smart detection technology to capture every detail

The Broadcaster 20X delivers outstanding performance as one of the top cameras for streaming. Featuring a 1/2.8" CMOS sensor, it produces exceptional FullHD video quality at up to 60 fps, ensuring sharp and smooth visuals.

- HDMI - SDI - USB3.0 - IP
- NDI license HX2 and SRT

- AI tracking
- Multiple protocols



## Broadcaster t-Joy IP

IP camera controller with joystick

Introducing our IP joystick controller, a versatile device compatible with any camera using the VISCA over IP protocol. Take full control of PTZ functionality, including speed, focus, zoom and more.

- 4D joystick camera control
- Software support

- Supports up to 7 camera
- VISCA, VISCAover-IP, Onvif, PELCO-P, PELCO-D

# Broadcaster Pro

With Broadcaster Pro cameras, you can take your production to the next level, from film and television to live broadcasts. Its compatibility with leading production, streaming, and wireless communication solutions makes it a versatile tool for any type of event or professional recording.



## Broadcaster Pro 25X NDI 3G

Unmatched 4K clarity and precision for professional productions

PTZ camera with a 1/1.8" CMOS sensor that captures 4K video at 60 fps, providing exceptional clarity. With a 25X optical zoom, it ensures unmatched precision in complex recordings. Additionally, it includes an NDI|HX3 license for seamless integration into production systems.



4K 60 fps resolution



1/1.8" CMOS Sensor



25X digital zoom



NDI|HX3 license



# T-Pod

Table-top or ceiling-mounted microphones and loudspeakers, able to meet the needs of any meeting room: from personal use to large meeting rooms or auditoriums.



## T-Pod Air Pro Dual / Quad

Discreet and professional, easy installation and operation

**Air Pro Dual:** This is the microphone system with which you can forget about cables on the table, with 2 ceiling microphones.

**Air Pro Quad:** The microphone solution with which you can capture the audio of your meeting room thanks to its 4 ceiling microphones to broadcast, record and process audio at the same time.



## T-Pod Quad 22

Microphone system for large halls

Smooth, natural two-way meetings with our advanced audio technology. Our 4 omni-directional microphones have an impressive pick-up radius of up to 2 metres, ensuring clear, high-quality audio for all participants.

In addition, our equipment is compatible with wireless handheld microphones, making it suitable for large conferences, events, as well as various leisure and entertainment venues.

360° capture range

Adaptive echo & noise

Wireless charging

Audio driver with loudspeaker

Plug & Play

Up to 10 metres radius per mic

Intelligent audio processing

High-quality audio



## T-Pod Wifi / Dual

Microphone and loudspeaker for any meeting room

t-Pod Wifi offers unique features with wireless surround sound up to 6m away for proper reception.

**Dual:** Combine two t-Pod Wifi and enjoy a Plug & Play solution via USB to cover larger events such as large venues.

Plug & Play

2.4 GHz band -WiFi

Up to 6 metres distance

Omni-directional microphones



## T-Pod Air Pro Beamforming

For perfect sound pick-up and delivery

Intelligent voice tracking combined with seven built-in microphones ensures clear pick-up without the need for manual adjustments, effectively reducing ambient noise and improving clarity.

8 m pick-up radius

Intelligent voice tracking

Plug & Play

7 built-in digital microphones



## T-Pod Beamforming

Perfect for classrooms

A conference terminal that will pick up sound perfectly in medium to large rooms thanks to the latest in Beamforming technology. It can handle the RF signal via an access point that uses multiple antennas to transmit the same signal.

12 internal microphones

Eco-acoustic cancellation

Wireless transmission

20-60m up to 20 attendees

B-Hybrid is the Laia range ready to meet your communication needs in a simple and uncomplicated way. Professional quality devices that are suitable for home or office use.



## B-Hybrid PC Pro 4K AI

4K camera with AI-powered Smart Frame

With the B-Hybrid 4K AI's artificial intelligence and automatic framing, you can automatically take close-ups or wide shots in the best quality on the market.

- 4K 30 fps resolution
- ePTZ 4X digital zoom
- Microphone with 5-metre pick-up
- Smart Frame through AI



## B-Hybrid PC Pro FHD

FHD quality at 30 fps for personal use

B-Hybrid PC Pro FHD captures 1080p video at 30 frames per second. With the 3D noise reduction algorithm, the camera will significantly eliminate image noise for sharp productions even in low light conditions

- No optical distortion
- 2 microphones
- 3-metres pick-up microphone
- USB-C 2.0 interface



## B-Hybrid 4K AI

4K camera with facial recognition

With the B-Hybrid 4K AI's artificial intelligence and automatic framing, you can automatically take closeups or wide shots in the best quality on the market.

- 4K image sensor 4X digital zoom
- 2 built-in 5 m microphones
- Automatic framing through AI
- Plug & Play, USB 3.0 Type - C



## B-Hybrid Mic

360° omnidirectional speaker-microphone for your meetings

B-Hybrid Talk enables 360° omni-directional audio pickup and captures sounds at a distance of up to 5 metres. Device with intelligent noise reduction and echo cancellation algorithms for a clear and smooth meeting experience.

- Full sound quality
- Up to 6 metres of voice capture
- Frequency 100-10 kHz
- USB Plug & Play





# Software

Enhance your cameras with our cutting-edge software solutions, designed to integrate advanced AI functionalities and elevate your audiovisual experience.

## AICC® AI Cam Control

Power your camera with AI Cam Control software





AICC is the software application that allows you to comfortably manage and control your different cameras from Laia or other brands, whether IP or USB, adding advanced AI functionalities. Gesture control, presets, auto-tracking, mosaic of participants, video recording, etc.

-  Gesture control
-  AI for your cameras
-  Turn them into ePTZs
-  Mosaic of participants

## IAVS® Intelligent Audio Visual System

Transform your Audiovisual sessions with IAVS


Automate your audiovisual sessions with IAVS, the VoiceTracking software that combines IP/PTZ cameras and others microphone systems. Designed for video conference rooms and virtual classrooms, it automatically detects the sound direction, focuses on the active speaker in real-time, and integrates multiple cameras with precise switching, all without manual intervention.

-  System compatibility
-  Up to 4 Laia IP/PTZ cameras
-  VoiceTracking technology
-  Voice detection to 256 zones

## CCMS® Centralized Cam Management System

Manage your IP cameras in a centralized way

Simplify camera management with CCMS, the software designed for audiovisual support professionals. This tool efficiently organizes and monitors all Laia IP cameras in your organization, making it easy to access them for checking, configuration, and control.

-  Unlimited Laia IP cameras
-  Real-time PTZ and image adjustment
-  Clear and intuitive interface
-  Efficient organization

# Prime Support

All Laia\* equipment comes with a 3 year Prime Support warranty, extendable up to a total of 6 years. Our warranty will cover factory defects or configuration errors among others. Prime Support Warranty provides enhanced support services in addition to the basic terms provided under the standard manufacturer's warranty

\*The B-Hybrid family and softwares come with a 2-year Professional Support warranty.



# Why Laia?

There is no second chance to make a good first impression and at Laia we can help you.

**Professional** | Laia is a European brand that is marketed internationally exclusively through the professional IT and AV channel.

**Quality and guarantee** | Laia equipment is made of the best materials for everyday use and is covered by our exclusive 3-year Prime Support warranty with advanced replacement.

**Professional image and audio capture** | Our devices capture the best Full HD and 4K image quality to ensure a perfect picture. We incorporate the latest AI technologies, such as voice and motion tracking, among many other innovations.





The AI & IoT Camera Company

[laiatech.com](http://laiatech.com)  
A European Company